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WARREN-ALVARADO-OSLO COMMUNITY COMMITTEE MEETING

Date: 6/23/2022

Time: 7 p.m. – 9 p.m.

Purpose: Community Committee Meeting

Location: WAO High School, Multipurpose Room

Present:

Kyle Kvamme – ICON

Emily Huso – ICON

Todd Blixt – ICON

WAO Community Committee Members

Molly Fridstrom

Jen Nelson

Mark Jones

Mike Cheney

Brent J. Monroe

JJ Johnson

Tim Finseth

Kevin Johnson

Ben Miska

Darby Boe

Scott Oberg

Jake Reinier

Bob Wimpfheimer

MaryBeth Edman

David Weber

Kirk Thortenson

Tyler Golden

Kelsey Johnson

ICON Project Number: 21-020

Discussion Items

Survey Results

- Donovan Group presented survey results to the School Board and WAO Facilities Committee.

Questions/Comments from the Committee and Board

- How many households are there in the District?
 - About 800 households.
- Are the “probably yes” answers a solid yes?
 - When collecting the data, a “probably yes” is considered a yes. There may be a chance they decide “no” but not likely when looking at past data.
- There was a 25% drop-off in online surveys. Visually compelling components are the best way to keep people’s attention.
- ICON will assist with fact-based communication materials.
- Putting two options on the ballot can hurt Districts and it’s not recommended to do this.
- How close is too close to the 50% marker?
 - Typically 1-2% of 50% approval.
- Does the election date matter? Is November the best time?
 - Typically, the turn out for the referendum vote is higher in November.
- What would the renovation of the music room entail? This may determine what path to go for the Board.

- ICON has not gone further into the design of the renovation, but they can take it a step further to help the Board make a decision.
- Moving forward, what is the role of the WAO Facilities Committee?
 - Once the decision is made by the Board, the Committee is kept informed of engagement and are invited to join if they wish.
- ICON and other consultants will not be a part of a “Vote Yes” or “Vote No” group and will only share factual information to the public when asked.
- Donovan Group will share the qualitative data/comments left on the survey.
 - Important to note not to get hung up on qualitative data and focus on the quantitative data.